

# HEALTH INSURANCE ASSOCIATE (HIA®) DESIGNATION

-A Professional Designation for Health Insurance Professionals-





#### Course Overview -

In a competitive work environment, employers depend on key performers. When you earn your Health Insurance Associate (HIA<sup>®</sup>) designation, you'll be among 20,000+ professionals who have joined the industry's elite by mastering this challenging, but rewarding, professional program.

To earn this career-driving designation, start by completing the following required courses: -

- Fundamentals of Health Insurance, Part A (Basics of Health Insurance)
- Fundamentals of Health Insurance, Part B (Basics of Company Operations)
- Health Insurance Advanced Studies, Part A
- Supplemental Health Insurance

Then complete two electives. Select from the following options:

- Disability, Part I (Primer)
- Disability, Part II (Advanced Issues)
- Disability, Part III (Group and Worksite Issues)
- Fraud, Part I (Introduction)
- Long-Term Care, Part I (Needs and Options)
- Long-Term Care Professional (LTCP) Combined Course

# Learning Objectives

On completion of this course you'll demonstrate to your colleagues and partners that you've achieved a thorough knowledge of all aspects of health insurance.

Important Notice: If Long-Term Care Professional (LTCP) - Combined Course is one of the electives selected, fees charged will vary. Enquire before enrollment.



# **Required Courses (Compulsory)** -

# Fundamentals of Health Insurance,Part A (Basics of Health Insurance)

Module 1: An Introduction to Insurance Module 2: The Insurance Industry Module 3: Medical Expense Coverage Module 4: Supplemental Coverages Module 5: Disability Income Insurance and Long-Term Care Insurance Module 6: Employer-Sponsored Health Insurance Module 7: The Insurance Contract Module 8: Provisions of Group Medical Expense Insurance Contracts Module 9: Provisions of Group Medical Insurance Contracts Module 10: Provisions of Individual Medical Expense Insurance Module 11: Group Health Insurance Sales Module 12: Individual Health Insurance Sales Module 13: Sales Compensation Module 14: Marketing Module 15: Underwriting of Group Health Insurance Module 16: Underwriting of Individual Health Insurance Module 17: Reinsurance and Stop-Loss Insurance

Module 18: Health Insurance Past, Present, and Future



# Fundamentals of Health Insurance, Part B (Basics of Company Operations)

Module 1: The Administration of Group Health Insurance Plan Module 2: The Issuance and Installation of Policies Module 3: Policy Renewal and Changes Module 4: Premium Billing and Payment Module 5: Claim Administration Module 6: The Submission of Claims Module 7: Claim Processing Module 8: Disability Income Claims Module 9: Controlling Operational Cost Module 10: Promoting Cost-Effective Health Care Module 11: Health Insurance Fraud and Abuse Module 12: Preventing Fraud and Abuse Module 13: Pricing Health Insurance Products Module 14: The Pricing Process Module 15: The Regulation of Insurance Module 16: Regulation of Health Insurance Module 17: Government Involvement in Health Insurance

# Health Insurance Advance Studies, Part A

Module 1: Where Do We Stand Now
Module 2: An Overview of American Health Insurance System
Module 3: Health Insurance Plans: Traditional Organizational Structure Alternatives
Module 4: Health Insurance Exchanges
Module 5: Health Insurance Under the ACA
Module 6: Medicare: Bedrock of Senior Healthcare
Module 7: Accountable Care Organizations (ACOs)
Module 8: Medicare Part D
Module 9: Medicaid: Pre-& Post Reform
Module 10: Moving Forward Post-Reform



## Supplemental Health Insurance

Module 1: Hospital Indemnity Insurance Module: 2 Specified Illnesses Products Module 3: Accident Coverages Module 4: Individual Disability Income (DI) Insurance Module 5: Dental Benefits Module 6: Vision Care Benefits Module 6: Vision Care Benefits Module 7: Prescriptions Drug Benefits Module 8: Medicare Supplemental Insurance Module 9: Long-Term Care Insurance (LTCI) Module 10: Long-Term Care Insurance (LTCI) Part 2: An Overview of LTCI Policies Module 11: Supplemental Products: Legal and Marketing Issues Module 12: TRICARE Supplemental Insurance Module 13: CAM Benefits



#### **Elective Courses (Select Two)** -

## Disability, Part I (Primer)

Module 1: The Need for Disability income Insurance
Module 2: Government Disability Programs
Module 3: Qualifying for Benefits
Module 4: Benefits Payments
Module 5: Underwriting
Module 6: The Premium
Module 7: Claims
Module 8: Employer-Sponsored Disability Income Coverage
Module 9: Disability Income insurance In Context

#### **Disability, Part II (Advanced Issues)**

Module 1: introduction to Advances Planning with Disability Income Insurance
Module 2: Executive Bonus and Salary Continuation Plans
Module 3: combining Group and individual Disability Income Insurance Plans
Module 4: Disability Income Benefits and Tax-Qualified Retirements Plans
Module 5: Disability income Benefits and Nonqualified Retirement Plans
Module 6: Disability Business Overhead Expense Insurance
Module 7: Ley-Person Disability Income Insurance
Module 8: Disability Buyout Insurance
Module 9: Disability Income, Budgeting, and Life Insurance Planning
Module 10: Disability Income, College Education Funding, and Retirement Planning
Module 11: Disability Income, Long-Term Care Planning, and Estate Planning



# Disability, Part III (Group and Worksite Issues)

Module 1: Introduction to Group Disability Income Insurance Module 2: Sources of Disability Income Module 3: Marketing and Distribution Module 4: The Sales Process Module 5: Eligible Group Module 6: Pricing the Group Module 7: Underwriting the Group Module 8: Product Features Module 8: Product Features Module 9: Special Features and Plan Design Module 10: Claims Administration Adjusting the Claim Module 11: Claims Management Module 12: Voluntary Worksite Products Module 13: The Regulatory Environment Module 14: Tax Considerations

# Fraud, Part I (Introduction)

Module 1: Health Care Fraud: An overview Module 2: Provider Fraud and Abuse Module 3: Consumer Fraud Module 4 Agent, Broker, and Employee Fraud Module 5: Managed Care Fraud Module 6: Disability Income Insurance Fraud Module 7: A Summary of Fraudulent Practices Module 8: The Insurer Anti-Fraud Program Module 9: The Detection of Fraud Module 10: Investigation Review of Files and Record Module 11: Investigation Interviews and Surveillance Module 12: Investigating Evidence and Reporting Module 13: The Detection and Investigation of Managed Care Fraud Module 14: The Detection and Investigation of Disability Fraud Module 15: Collaborative Anti-Fraud Efforts Module 16: Laws Against Health Care Fraud Module 17: Legal Issues Affecting Anti-Fraud Activities Module 18: Outcomes of Anti-Fraud Activities



## Long-Term Care, Part I (Needs and Options)

Module 1: Long-Term Care Overview Module 2: Paying for Long-Term Care Module 3: Personal Funding Sources Module 4: The Medicare Program Module 5: The Medicaid Program Module 5: Long-Term Care Insurance Module 6: Long-Term Care Insurance Module 7: Spreading the Word Module 8: Seminar Selling Module 8: Seminar Selling Module 9: Face-to-Face Selling Module 10: Policy Delivery Module 11: Post-Sale Service Module 12: Ethical Market Module 13: Underwriting, Claims, and Cost Control

## Long-Term Care Professional (LTCP) Combined Course

Module 1: Long-Term Care, An Overview Module 2: Paying for Long-Term Care Module 3: Medicare Module 4: Medicaid Module 5: Home Equity Module 6: Annuities Module 7: Life Insurance Module 8: Long-Term Care Insurance Module 9: Qualifying for Benefits Module 10: LTC Settings and Services Module 11: The Elimination Period Module 12: Benefits Module 13: Other LTCI Policy Provisions Module 14: The Premium Module 15: Employer-Sponsored LTCI Module 16: The Taxation of LTCI Module 17: LTC Partnerships Module 18: LTC Hybrid Products and CCRCs Module 19: LTC Planning and Sales Module 20: Market-conduct Sustainability Module 21: Underwriting Module 22: Claims Module 23: LTCI Administration



# Supplemental Health Insurance

Module 1: Hospital Indemnity Insurance Module:2 Specified Illnesses Products Module 3: Accident Coverages Module 4: Individual Disability Income (DI) Insurance Module 5: Dental Benefits Module 6: Vision Care Benefits Module 7: Prescriptions Drug Benefits Module 8: Medicare Supplemental Insurance Module 9: Long-Term Care Insurance (LTCI) Module 10: Long-Term Care Insurance (LTCI) Part 2: An Overview of LTCI Policies Module 11: Supplemental Products: Legal and Marketing Issues Module 12: TRICARE Supplemental Insurance Module 13: CAM Benefits





Enroll today and get ready to learn, achieve, and succeed. Visit www.iieacourses.com/category/health-insurance Call: +254 723 334 408 Email: healthinsurance@iiea.co.ke



Insurance Institute of East Africa Brunei House, 3rd Floor | Witu Road off Lusaka Road P.O. Box 16481 - 00100 Nairobi, Kenya Tel: +254 20 6530128 | 6530298 Mobile: + 254 723 334 408 | 733 812 695 E-Mail: info@iiea.co.ke | www.iiea.co.ke