Insurance
INSTITUTE OF EAST AFRICA

ADI
ASSOCIATE
DIGITAL INSURER

Associate Digital Insurer

A mini-MBA in Digital Insurance

BE PART OF THE FUTURE WITH TDI ACADEMY

THE DIGITAL INSURER

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Overview

This deck provides an overview of the ADI Programme, including the Programme format, curriculum and who it's targeted at, and our feedback and lesson review process.

The Insurance Industry, like many others, is going through significant change with a notable shift of consumer behaviours on one side and the development and advancement of new technologies on the other. Digital transformation is therefore a key priority for insurers.

Insurers need to adapt to these changes and accelerate their digital transformation efforts. Having the right culture and upskilling the workforce are critical to success.

TDI Academy maintains a rigorous approach to quality by collecting and analysing feedback from every participant and every lesson. Alongside our own internal review methodology, the feedback is used to enhance the Programme content on an on-going basis to ensure material is up-to-date and relevant – a critical factor in the fast-paced world of technology.

VIEW THE ADI ONE PAGE SUMMARY

The ADI Programme is the world's first virtual professional "mini-MBA" in Digital Insurance designed to bring together Insurance Professionals and Executives who are interested in learning how to transform the insurance industry in a digital world.

7 Courses covering all areas of digital insurance consisting of 56 one-hour lessons of online content delivered by experienced insurance industry professionals and experts.

Programme content is a balanced mix of theory and practice with strong emphasis on case studies and application of learning in order to support vocational nature of Programme.

A blend of pre-recorded lesson material which participants consume in their own time and instructor-led sessions which are held weekly over 7 months — designed to encourage active discussion amongst participants.

ADI is also accredited by the Chartered Insurance Institute (CII), which demonstrates the quality of learning and confirms it meets CII member CPD scheme requirements.

Introducing The Digital Insurer (TDI)

PURPOSE

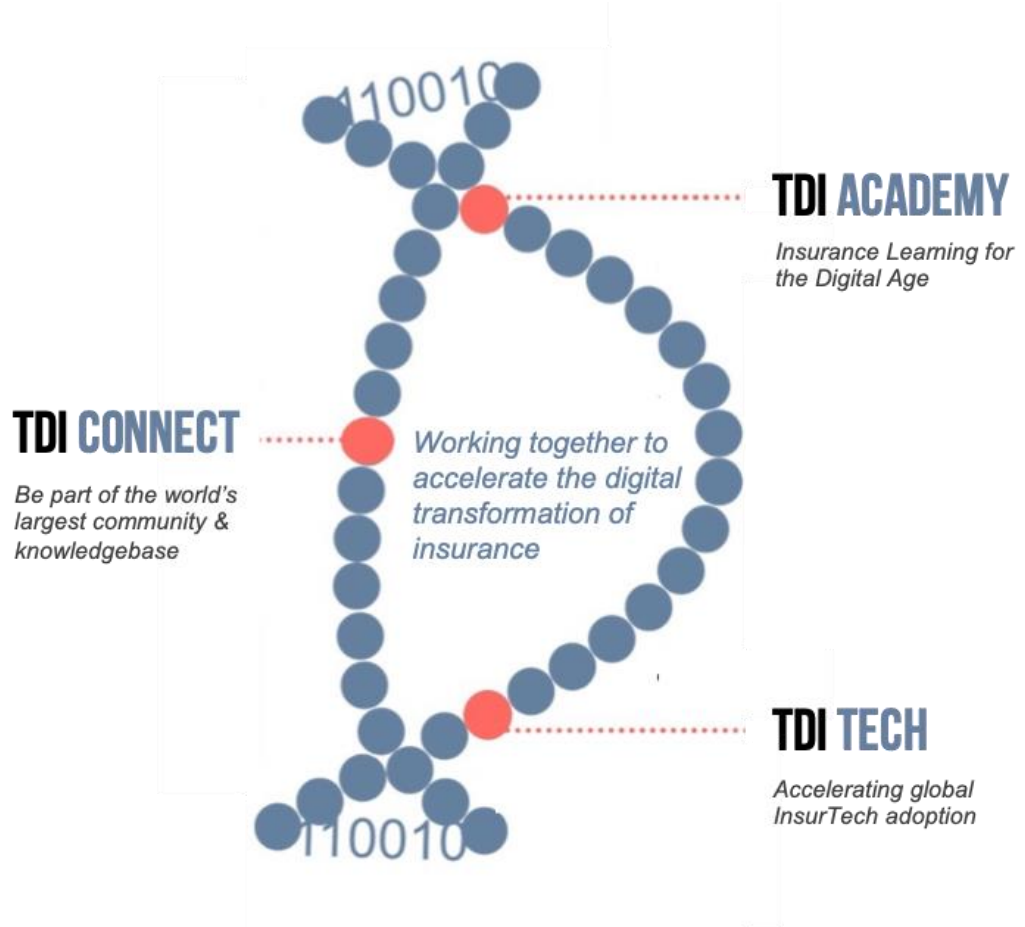
Working together to accelerate the digital transformation of insurance

VISION

To be the world's leading digital insurance platform for individuals and companies, with the most valuable knowledge base and most engaged community

VALUES

Collaboration • Reliability • Agility • Diversity • Value-delivery • Innovation • Trust



THE DIGITAL INSURER

7

COURSES

8

ONE-HOUR LESSONS

56

HOURS OF LEARNING

**Lesson videos captioned in 20 languages and multilingual interface*

The TDI Academy Experience

Interactive videos, multiple choice tests, lessons delivered by a variety of industry experts, available anytime and anywhere.

Watch TDI Academy Experience video here.

TDI Academy
Global participation

CDI CERTIFICATE DIGITAL INSURANCE

ADI ASSOCIATE DIGITAL INSURER

> 5,000 Participants

> 50 Companies

> 50 Countries

ageas · CHUBB · MetLife · FWD insurance · Sun Life · B3i · DBS · DEMOCRANCE Democratizing Insurance · AXA · PRUDENTIAL · FIREFLY

AIA · direct asia · AKSigorta Bambaşka. · MB ageas · fintech OS · Tahoe 泰禾人壽 · BAJAJ Allianz · RGA · Great Eastern · MEDGULF · BMI · NOOR TAKAFUL

Allianz · GenRe · Marsh · eTiQa · TPL Insurance · Bâloise Holding · HISCOX · TOKIO MARINE · Swiss Re · Charles Taylor InsureTech

Daman · NASCO RE · MSIG · Singlife · Tkio · beazley · DAI-ICHI LIFE · Manulife · HSBC Insurance · ASSURANT

AVIVA · AON · ZURICH · Royal Sundaram General Insurance · ARGUS Our Interest is You. · confuturo · Liberty Insurance · income made yours · MOK · AIG · BNP PARIBAS CARDIF

270+ ADI participants, 34 countries & 36 companies & 6 completed cohorts to date (and counting!)

TDI ACADEMY

ADI 270+ ASSOCIATE DIGITAL INSURER

The world's first virtual "mini-MBA" and business qualification in digital insurance designed to bring together Insurance Professionals and Executives who who are interested in learning how to transform the insurance industry in a digital world.

Chartered Insurance Institute Accredited

"The ADI course has fundamentally re - wired my brain, it is one of the best investments I ever made."

NPS Rating **+50%*** **Excellent**

ageas, CHUBB, MetLife, FWD insurance, Sun Life, AXA, PRUDENTIAL, HSBC Insurance

AIA, direct asia, fintech OS, eTiQa, Tahoe 泰禾人壽, BAJAJ Allianz, RGA, Great Eastern, VHV REASURANS

Allianz, Gen Re, Marsh, TPL Insurance, HISCOX, ASSURANT, MEDGULF

Daman ضمان, NASCO RE, MSIG, Singlife, Tro, DEMOCRANCE Democratizing Insurance, DAI-ICHI LIFE, NOOR TAKAFUL

AVIVA, AON, ZURICH, Royal Sundaram General Insurance, Liberty Insurance, AIG, BNP PARIBAS CARDIF, Swiss Re

Feedback summary for all completed Cohorts to date

ADI Feedback from 7 completed Cohorts, >270 Participants and >5,000 individual ratings

Average NPS

+50%

Excellent rating

Average Lesson Rating

8.5/10

Average Course Materials Rating

8.7/10

To date, > 70% of ADI Participants say they have learnt a lot or a significant amount

18-25 hours per month, for 7 months

DURATION:

CORE BENEFITS: - 100% virtual and on-demand, 24x7

- Cohort-based
- Weekly live discussion groups to discuss content and engage with other participants and Programme mentors
- Business-related assignments

Click icon to visit Programme page- Quick-fire multiple-choice questions after each lesson

Associate Digital Insurer

IDEAL FOR: Heads of function or business units, high performers, (future) senior leaders, team leaders, and digital technology and innovation specialists from all functions.

A mini-MBA and business qualification in digital insurance, and lifelong learning and professional membership of a global alumni network.

VIEW THE ADI ONE PAGE SUMMARY

Key is willingness to commit to Programme duration.

RATES: - US$3,750 per pax

- Discounts available for TDI Enterprise packages

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Curriculum for ADI Programme

*Click on lesson and course title for more info

Course 1 OUR **CHANGING** WORLD	Course 2 TECH ENABLERS	Course 3 DATA & ANALYTICS	Course 4 VALUE CHAIN INNOVATIONS	Course 5 NEW **DIGITAL** BUSINESS MODELS	Course 6 CUSTOMER EXPERIENCE & MARKETING	Course 7 STRATEGY & TRANSFORMATION
1.1 4th Industrial Revolution	2.1 Tech Trends In Insurance	3.1 The Power Of Data	4.1 Sales Tools For Insurance Agents	5.1 Platform & Ecosystems	6.1 Customer Experience	7.1 Why Strategy Beats Execution
1.2 Our Connected World	2.2 AI, Machine Learning, & RPA	3.2 Python Basics	4.2 Underwriting – Life & Health	5.2 Microinsurance	6.2 Direct Digital Marketing	7.2 Regulations & Ethics in a Digital World
1.3 The Power Of Social	2.3 Blockchain	3.3 Python Intermediate	4.3 Underwriting – Property & Casualty	5.3 On-Demand Insurance	6.3 Data-led Marketing	7.3 Transforming the Old vs. Building the New
1.4 Changing Consumer Behavior	2.4 IoT	3.4 Data Visualization & Example Tools	4.4 Product Development	5.4 Comparison Sites	6.4 MarTech	7.4 Partnership in a Digital World
1.5 The Future of Insurance	2.5 Chat & Voice	3.5 Machine Learning	4.5 Service & Administration	5.5 Community, Affinity, & Peer-to-Peer	6.5 The Power of Content	7.5 Change Management as a Discipline
1.6 Why Data Is King	2.6 Immersive Technologies	3.6 D&A Use Cases – Property & Casualty	4.6 Claims – Life & Health	5.6 Health & Wellness	6.6 Omni Sales & Service	7.6 Agile & Lean Basics
1.7 Cloud Crushes Cost	2.7 API's & Microservices	3.7 D&A Use Cases – Life & Health	4.7 Claims – P&C	5.7 Commercial	6.7 Customer Life Time Value & Customer Advocacy	7.7 Cultural Change for a Digital World
1.8 Insurance Rebooted	2.8 Tech Architecture Best Practices	3.8 Predictive Modelling	4.8 Implementing Value Chain Innovations	5.8 Building New Digital Business Models	6.8 Out-of-Industry Examples	7.8 How to Succeed When Most Transformations Fail

TDI Academy

Faculty

HUGH TERRY
Founder,
The Digital Insurer

SIMON PHIPPS
Founder,
The Digital Insurer

MALINI NAGARIA
Head of TDI Academy,
The Digital Insurer

PAT SAPORITO
Founder & Principal Consultant
Author, Applied Insurance Analytics

DR GRAHAM SPRIGGS
Board member and Advisor
Curriculum & Assignments Director,
The Digital Insurer

SUSAN
Americas Engagement Partner
IBM Innovation Studio

MARK CARTER
Insurance Lawyer at
Norton Rose Fulbright

TIMOTHY CHAN
Data Science and
ML Lead Instructor
True Money, Indonesia

JYOTI GUPTA
Founder at TheInsureTechLawyer.com

DEB
SMALLWOODGAVIN GOLLOGLLEY
ZOË
ANDREW DE
Head of
HUGUBERTI
CEO
STEVE
CEO & - Founder
BELCHER KRISTIN

ALAN WALKER
Founder,
MD, Mindswide

RICK HUCKSTEP
Founder and Director,

JAN
Global head of life & health claims, Digital Insurance

Chairman,

Head of Business Development

Strategy Meets Action | OB1 Consulting | Swiss Re | The Digital Insurer | Digital Insurance LatAm | Inzsure Pte.Ltd | Transformation Specialist | The Digital Insurer | Microsoft

YANNICK EVEN
Global Analytics Business Partner Swiss Re APAC

MARK BREADING
Partner and Chief Research Officer, Strategy Meets Action

JAMES COGHILL
Industry Manager, Finance, Google

PAUL BRENCHELY
Partner, Insurance Advisory at KPMG Singapore

DUNCAN MINTY
Business ethics consultant, Chartered Insurance Practitioner

THOMAS CHAN
Insurance Sector Lead, Google Cloud

FREDERIK BISBJERG
Executive Vice President- Digitalization & Innovation, Daman National Health Insurance Company

11

HÉLÈNE STANWAY
President & Co-Founder SENSE

HARISH AGARWAL
CX Solution Lead, Qualtrics

JOËL BASSANI
CEO & Founder, Jinbee CDI+,France Lead

CDI+Latam

Core Requirements

Formula for Success for ADI Programme

Enthusiasm	*Planning*
Discipline	*Effort*

>95% of committed learners should pass the ADI Programme

✓ Completion of all 56 lessons across 7 Courses

Includes quizzes and feedback after each lesson

✓ Commitment of 18-25 hours a month

Courses with 8 lessons are released monthly

✓ Attendance in weekly Discussion Groups

- 2 Lessons a week are discussed with mentors and industry experts
- Minimum requirement of attending 2 per Course

✓ Completion of Assignments

- Minimum of 4 Assignments throughout the Programme that they can select from; allow 8-12 hours per assignment

ADI Programme Key Points

Breadth vs. Niche

Our Programme is deliberately broad and it is designed as a ‘mini-MBA’ which covers a breadth of relevant subjects in the area of digital insurance, rather than deep-diving into niche areas.

Prior Knowledge of Topics

The Programme is designed to cover domain-specific topics at a level that is sufficient for someone who has no prior knowledge of said topics, but would benefit from a better understanding of these aspects of the business beyond their own areas.

Participating Departments

Due to the breadth of the Programme, participants come from all core insurance functions such as IT, Sales/Marketing, HR, Underwriting, Finance, and more.

Participant Job Levels

The Programme is well-suited for heads of functions of business units, digital specialists, high-potentials, and senior leaders who will benefit from a wider view of business opportunities presented by digital platforms, as well as an enriched dialogue with industry peer groups.

ADI Programme Differentiators

1. Digital First

Convenient, instant access to pre-recorded lessons from industry experts around the world. Live weekly group discussions with mentors & industry experts each week. Global knowledge with zero travel time.

2. Insurance Relevant

Packed with insurance use cases, case studies, examples, and business-related assignments. All are aimed to level-up digital insurance skills and awareness across the company.

3. Outward-looking

Bringing in out-of-industry insights whenever relevant. 56 hours of content from close to 30 industry experts ensure diversity of views and quality of insights.

4. Constantly refreshed

Rolling schedule to update our material

5. More than knowledge and learning

Joining a peer group community of ADI alumni as well as the broader TDI member base of 40,000 people around the world.

How will participants benefit?

Deeper understanding of digital insurance

- New skills & new perspectives on digital insurance
- Practical knowledge to advance careers
- Strategic insights

Recognised internally and externally

- Assessed
- Leading to professional designation
- Digital badge, certificate, & plaque issued upon completion

Access to lifelong learning

- TDI knowledge base
- Programme access for 12 months after completion

Access to professional network

- Global connectivity
- TDI Academy Alumni

Use your qualification with pride to help accelerate the digital transformation of insurance.

Help your company, boost your career, and ensure you stay at the top of your game.

Digital Certificate

Digital Badge

Plaque

Chartered Insurance Institute
Accredited

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Weekly Discussion Groups

Active participation is part of the Programme

- Weekly Discussion Groups are not lectures
- Minimum attendance of 2 per course
- Most attend all
- Progress call out each week–keeping up to speed
- Use Chat to ask questions make comments and connect with participants
- Monthly extended 90-minute session–to include break outs, networking and small group interaction

The more you commit – the more you get out of ADI

FORMAT:

- 1 hour (every 4th session is 90 mins)
- Participants attend via Zoom
- Review 2 lessons per session
- Industry experts attend if possible
- Q&A and discussion
- Sometimes a poll
- Weekly news item from recent news to discuss
- Programme updates
- 1-3 Course mentors for each session

FREQUENCY:

- 4 per course–1 hour; every 4th session is extended 90 min session
- 28 in total for the Programme
- Must attend a minimum of 2 per Course
- For March 2023, Weds @ 5pm SG and 11am CET

Business-Related Assignments

FORMAT:

- For the March-23 cohort, these will be held on a **Weds at 5-6pm SG / 11-12pm CET** with every 4th session being an extended 90-minute session
- Cohort **kick off will be on 8th March 2023 for 90 mins** to go through the programme in detail with participants
- First live Discussion Group will be held on **15th March 2023 at 5–6pm SG/ 10-11am CET**

- 1 per Course, 7 in total•
- Participants must complete a minimum of 4• during the Programme
- Business related:
  - Course 1: Essay (compulsory)
  - Course 2: Case study
  - Course 3: Essay or practical hands-on exercise
  - Course 4: Case study
  - Course 5: Case study
  - Course 6: Essay
  - Course 7: Business plan (compulsory)
- Lots of choices – you can pick areas of interest
- 8–12 hours to complete each assignment
- Clear instructions on each assignment— including templates and guidelines

DEADLINES & RULES

Courses 1 and 7 are mandatory

Deadlines are strict—Up to one week extension with a reason

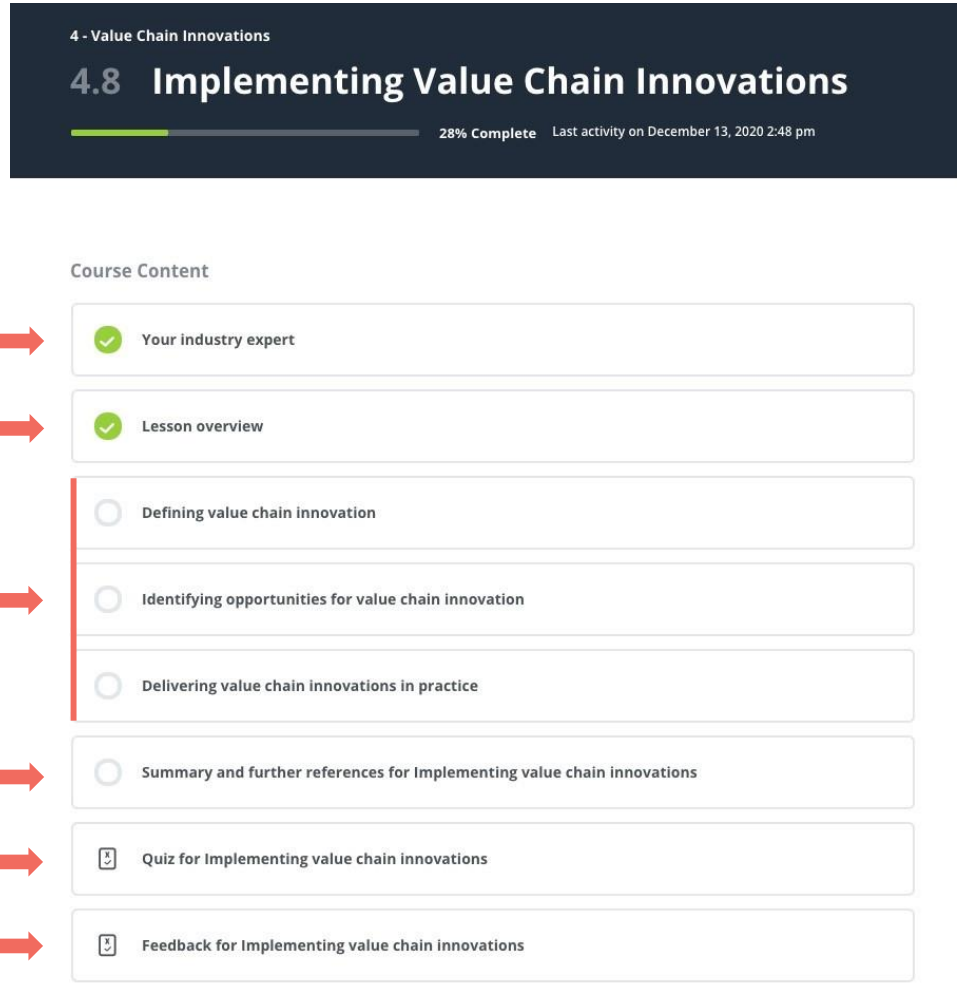
- Must complete all lessons, pass quizzes, and complete lesson and course feedback before submitting assignment

MARKING

- Marked independently by 2 markers
- Pass or fail within 21 days of submission
- You receive feedback on each assignment
- Option to resubmit within one month of you fail the first time

- Minimum of 4 assignments throughout the Programme to pass
- Allow 8-12 hours to complete each assignment

What does a lesson look like?



Industry Expert Intro

Overview & Learning Goals

- Lessons are broken into 3-4 topics with learning goals.
- Industry expert records video for each topic
- Supporting materials are also provided.

Summary & further references

Quiz at end (multiple choice)

Mandatory feedback

Watch lesson previews:

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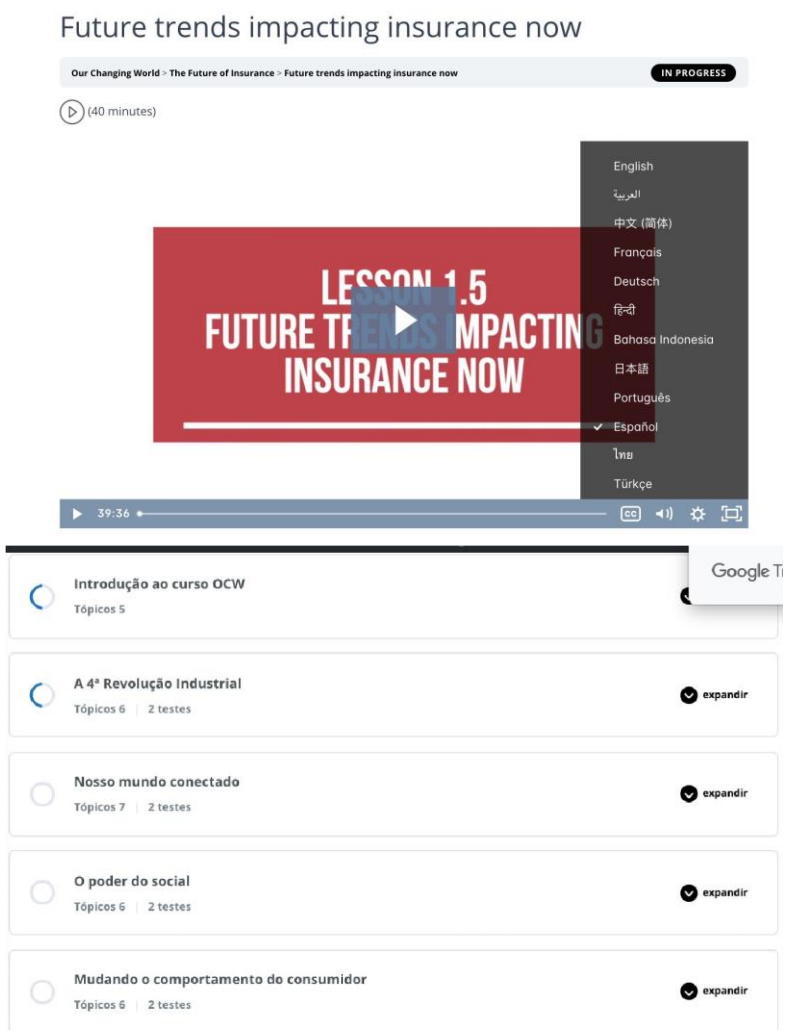
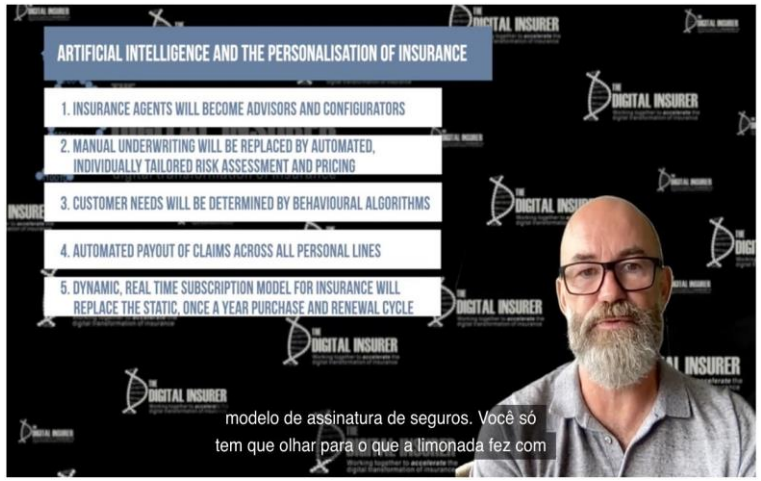
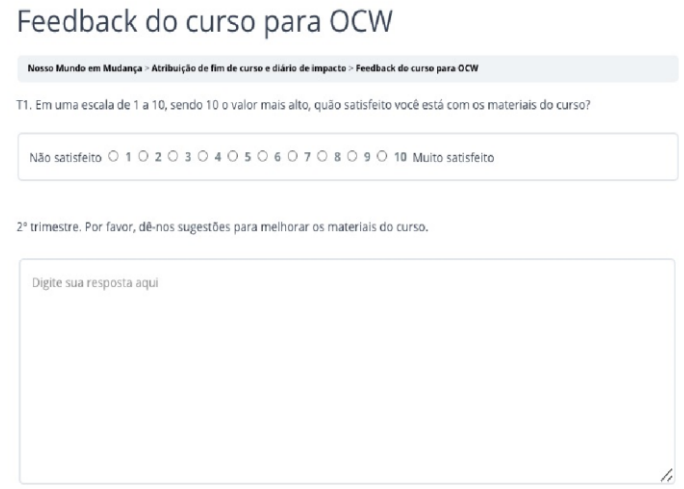
Multilingual lessons available

Lesson videos captioned in 20 languages and multilingual interfaces:

ARABIC	INDONESIAN	RUSSIAN
CHINESE	ITALIAN	SPANISH
DUTCH	JAPANESE	TAGALOG
ENGLISH	KOREAN	THAI
FRENCH	MALAY	TURKISH
GERMAN	PORTUGUESE	VIETNAMESE
HINDI	POLISH	







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Testimonials

Review more testimonials from participants

https://www.the-digital-insurer.com/tdi-academy/participant-testimonials-adi

The ADI course has fundamentally re-wired my brain. It is one of the best investments I've ever made

Andrew Ogura

Group Digital Strategy Singapore

It was a thoroughly enjoyable experience to get this deeper understanding of our ever changing digital world, with a strong emphasis on real world implementation

Kevin Purcell

Head of Operational Excellence, Zurich

For anyone with a desire to up-skill in order to truly understand the changes taking place in the insurance industry, I can highly recommend investing time to the ADI Programme

Emma Ines

Head of Operations, Governance & Assurance

MetLife Hong Kong

A fulfilling learning journey for me – supported by credible mentors, an engaged cohort of participants, and exciting relevant content on digital in insurance

Monica Lacanilao

HR Business Partner, Sun Life Hong Kong

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COURSE LESSONS

1.1 The 4th Industrial Revolution
The new frontier

1.2 Our Connected World
The rise of technology and its impact

1.3 The Power of Social
Social behaviour and technology and the impact on insurance

1.4 Changing Consumer Behaviours
Changing behaviour and increasing consumer expectations

1.5 The Future of Insurance
Latest technological developments and implications

1.6 Why Data is King
Data led insights and actions will be the norm

1.7 Cloud Crushes Costs
How cloud-based services are changing the cost vs service trade-off

1.8 Insurance Re-booted
Why and how does the insurance industry need to change?

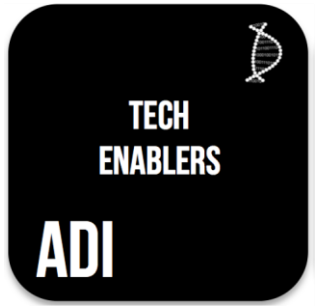
Our Changing World

OVERVIEW

The world is changing rapidly in the 4th Industrial Revolution.

Just as out personal lives are changing, so are our professional lives. We are on a journey and the destination is not yet clear.

As committed lifelong learners, you will be well-positioned both personally and to help your company navigate and thrive in this new environment.



COURSE LESSONS

2.1 Tech Trends in Insurance
Trends of technology impacting insurance

2.2 AI, Machine Learning and RPA
Turning data into actionable insights

2.3 Blockchain
From crypto to DLT in one hour

2.4 IoT
How IoT is helping to transform insurance

2.5 Chat & Voice
Latest technological developments and implications

2.6 Immersive Technologies
Early stage use cases and potential for Virtual & Augmented Reality

2.7 APIs & Microservices
The hidden tech helping insurance transform

2.8 Tech Architecture Best Practices
Exploring the tech stacks that are replacing legacy systems

Tech Enablers

OVERVIEW

Tech is changing at an exponential pace. It is difficult even for technology professionals to keep up – let alone most of us.

Tech Enablers aims to explain some of the key technologies transforming insurance and provide some example use cases we are seeing in the industry

DATA AND ANALYTICS ADI

COURSE LESSONS

3.1 Power of Data
Data trends and business value as well as management and governance of data

3.2 Python Basics
Get hands on with some basic coding

3.3 Python Intermediate
Explore structured data with Pandas and complete a basic model

3.4 Data Visualisation & Example Tools
Importance of visualisation tools and hands on session with Tableau

3.5 Machine Learning
Understand terminology and apply to use cases. Supervised and unsupervised learning algorithms

3.6 D&A for Property & Casualty
Focus on Property & Casualty use cases

3.7 D&A for Life and Health
Focus on Life and health use cases

3.8 Predictive Modelling
Overview of predictive modelling including the basics, techniques and industry use cases

Data & Analytics

OVERVIEW

If Data is the new oil, then analytics is the Production Facility.

In this Course, we aim to bring the subject to life with some hands-on experience as well as industry use cases.

The Industry Experts for this programme include:

- Four lessons led by Xccelerate, a specialist in D&A training
- Two lessons led by a Swiss Re subject matter expert
- Two lessons led by Pat Saporito a published author and specialist in D&A for insurance

COURSE LESSONS

4.1 Sales Tools for Agents
Tools for agents in a digital world

4.2 Underwriting – Life & Health
Data is transforming the life and health industry

4.3 Underwriting – Property & Casualty
And it is doing the same for P&C

4.4 Product Development
New products are at the heart of digital transformation

4.5 Service & Administration
How digital is improving customer service and back office administration

4.6 Claims – Life & Health
Explore how digital is improving this most important moment of truth for life and health

4.7 Claims - Property & Casualty
And see how the same is happening in the P&C arena

4.8 Implementation Value Chain Innovations
How to execute a value chain initiative

Value Chain Innovations

OVERVIEW

The insurance value chain can be broken into components or a “supply chain” and includes sales, marketing, underwriting and claims.

In this course, we will examine how digital can help transform different parts of the value chain – hence the course name: Value Chain Innovations.

Each lesson includes use cases and case study examples.

COURSE LESSONS

5.1 Platforms and Ecosystems
Scalable businesses with insurance embedded

5.2 Microinsurance
How digital is changing microinsurance

5.3 On-Demand
Bite-sized insurance offering immediate cover in the sharing economy

5.4 Comparison Sites
The rise of comparison sites and future potential

5.5 Peer-to-Peer & Community
How digital is leading to a new wave of mutual insurance models

5.6 Health & Wellness
How new ecosystems are being developed that change the life & health industry

5.7 Commercial Insurance
New digital business models in commercial insurance

5.8 Building New Digital Business Models
How to build a new digital business model (more in Strategy & Transformation)

New Digital Business Models

OVERVIEW

Digital is not just about improving efficiency but is opening up entirely new types of insurance and how it can be combined with other products and services.

In this course, we will examine how digital is allowing the creation of a wide range of new business models – some of these are very new whilst others are well established in some parts of the world.

Each lesson includes use cases and case study examples.

COURSE LESSONS

6.1 Customer Experience
How digital enables new focus on improvement customer experience

6.2 Direct Digital Marketing
The latest trends on direct marketing

6.3 Data-led Marketing
Data at the heart of modern marketing

6.4 MarTech
How technology is changing the shape of marketing

6.5 The Power of Content
The importance of content to engage and raise awareness with customers

6.6 Omni Sales & Service
How digital is leading to a new wave of mutual insurance models

6.7 Customer Life Time Value & Customer Advocacy
Taking a new look a building long term relationships with customers

6.8 Out-of-industry Examples
What we can learn from out of industry use cases

Customer Experience & Marketing

OVERVIEW

Customer adoption of digital means the industry needs to adopt new means of communicating and engaging with more demanding customers.

In this course we look at digital marketing tools as well as new methods for engaging with customers as well as some out of industry examples.

Each lesson includes use cases and case study examples.

COURSE LESSONS

7.1 Why Strategy Beats Execution & Strategic Planning Tools
Strategy as a key success factor

7.2 Ethics and Regulation in a Digital World
An opportunity to stand back and reflect on important principles

7.3 Transforming the Old vs Building the New
Looking at this classic challenge

7.4 Partnerships in a Digital World
The increasing importance of partnerships

7.5 Change Management as a Discipline
The importance of change management to help transformation efforts

7.6 AGILE & LEAN Basics
Operational implementation techniques

7.7 Cultural Change for a Digital World - Digital as DNA
How to bring along the entire company on the digital journey

7.8 How to Succeed When Most Transformation Fail
Wrapping it all up in a 90-minute webinar

Strategy & Transformation

OVERVIEW

We aim to pull together the learning to focus on both the what (strategy) and the how (transformation).

In this lesson we move away from technology and firmly into how to think strategically to ensure success and what is needed for successful implementation.

Core Programmes Comparison

ADI – Associate Digital Insurer

'Mini-MBA' and business qualification in digital insurance

- *7 months*
- *Cohort based*
- *Virtual Weekly Discussion Groups*
- *Personal mentors*
- *Business-related assignments*

IDEAL FOR

Heads of business units, digital specialists, high-potentials, senior leaders.

Key is desire & availability to commit to the 7-month Programme

SHARED ELEMENTS

- *100% Virtual*
- *7 courses each with 8 1-hr lessons*
- *Quick-fire MCE's after each lesson*
- *Company branding & customization options for TDI members*
- *Lifelong learning and membership of a global TDI network, all connected digitally*

CDI – Certificate Digital Insurance

On-demand certificate in digital insurance

- *1-3 months*
- *Self-paced*
- *Personalised by each participant – Select and complete a minimum of 50% of lessons to earn certificate*

IDEAL FOR

All staff engaging in TDI Prime can take CDI+ by lesson, course, or entire Programme

Programme Schedule 2023

Virtual
Mini-MBA
Complete in 7 months

Cohort 10: 8h Mar 2023 – 4th October 2023

Cohort 11: 12h Sep 2023 – 16th Apr 2024

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ADI Programme Cohort 10

= Assignment submission deadlines

Mar-23

- 8/3 – Kick off & programme start

Kick-off webinar 5-6:30pm SG

- 8/3 - OCW Course released

Mar- Apr-23

- 15/3 – OCW DG 1
- 22/3 – OCW DG 2
- 29/3 – OCW DG 3 [Note time change for CET to 11-12pm]
- 5/4 – OCW DG 4 (90 mins)
- 5/4 – Tech Enablers Course released
- 12/4 – OCW Assignment deadline (mandatory for all)

Apr-May-23

- 12/4 – TE DG 1
- 19/4 – TE DG 2
- 26/4 – TE DG 3
- 3/5 – TE DG 4 (90 mins)
- 3/5 – D&A Course released
- 10/5 – TE Assignment deadline (optional assignment)

May- Jun-23

- 10/5 – D&A DG 1
- 17/5 – D&A DG 2
- 24/5 – D&A DG 3
- 31/5 – D&A DG 4 (90 mins)
- 31/5 – Value Chain Innovations Course released
- 7/6 – D&A Assignment deadline (optional assignment)

Jun- Jul-23

- 7/6 – VCI DG 1
- 14/6 – VCI DG 2
- 21/6– VCI DG 3
- 28/6 – VCI DG 4 (90 mins)
- 28/6 – New Digital Business Models Course released
- 5/7 – VCI Assignment deadline (optional assignment)

Jul-Aug-23

- 5/7 – NDBM DG 1
- 12/7 – NDBM DG 2
- 19/7 – NDBM DG 3
- 26/7 – NDBM DG 4 (90 mins)
- 26/7 – Customer Experience & Marketing Course released
- 2/8 – NDBM Assignment deadline (optional assignment)

---Programme Break ---

Aug-Sep-23

- 9/8 – CEM DG 1
- 16/8 – CEM DG 2
- 23/8 – CEM DG 3
- 30/8– CEM DG 4 (90 mins)
- 30/8 – Strategy & Transformation Course released (S&T Assignment mandatory for all)
- 6/9 – CEM Assignment deadline (optional assignment)

Sep-Oct-23

- 6/9 – S&T DG 1
- 13/9– S&T DG 2
- 20/9 – S&T DG 3
- 27/9 – S&T DG 4 (7.7 only)
- 4/10– 7.8 & Programme Graduation (90 mins – mandatory for all)
- 4/10– S&T Assignment deadline (mandatory for all)

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Schedule Mar-2023

= Weekly Discussion Groups – every Weds @ 5-6pm SG / 10am-11am CET until 26th March 2023 after which times for CET will change to 11-12pm (every 4th session 90 mins)
= Course release dates

Further links and information

ADI Homepage	https://www.iieacourses.com/course/associate-digital-insurance
ADI Experience Video	https://youtu.be/mXX-996-v_k
Participant Testimonials	https://www.the-digital-insurer.com/tdi-academy/participant-testimonials-adi
L&D Insights Blog	https://www.the-digital-insurer.com/ld-insights/
TDI Academy Admissions Page	https://www.the-digital-insurer.com/tdi-academy/admissions-information/
ADI Schedule	https://www.the-digital-insurer.com/tdi-academy/tdi-academy-programme-schedule/

For more information on our Programmes:

www.iiea.coke

Download the
TDI Academy Brochure

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